

Sustainability and Recommerce Why This Matters Now

As we head into a new decade, all generations are rallying around the challenge of global sustainability. But what does sustainability truly mean? We asked Eric Orts, a Wharton professor of legal studies and business ethics, that very question. "For me, the basic idea is that we live our lives as human beings, we use our natural resources and we treat the natural world in a manner that at minimum does not hurt future generations," says Orts. "We don't destroy the Earth in order to have a great life now without caring about our children, grandchildren and future generations of human beings... and various species of animal and plant life."



Tomorrow's leaders must contemplate how to solve sustainability-related crises, like global climate change, as well as embrace* a new way of earning, spending and living in the ever-growing circular economy. The circular economy is a deeper form of recycling, where you eliminate waste and continually reuse resources. [...] Students have been inspired by the words and actions of teen advocates like Greta Thunberg, and many hope to turn their activism into a lifestyle, if not a career. Orts adds, "Everyone needs to care about this issue."

The Wharton School, <https://kwhs.wharton.upenn.edu>, 2020.

* **sustainability** : durabilité / **embrace** : adopter, accueillir

Répondez aux questions en français.

a. Quel est le sujet du document ?

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/2 pts

b. Quelle définition est donnée par Eric Orts ?

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/2 pts

c. Selon lui, que doivent apprendre les futurs dirigeants à faire ?

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/3 pts

d. Quelle définition donne-t-il de l'économie circulaire ?

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/2 pts

e. Est-ce seulement le combat de quelques personnes ?

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/1 pt